

Tourism Careers



The tourism industry provides exciting, challenging and rewarding opportunities for individuals who have the skills to keep abreast of the constant changes in the industry. The ability to remain current on world affairs; to analyze the vast amounts of information available, especially on the Internet; and to interpret the constantly changing air fares and schedules are some of the skills required to assist travelers in planning their business and leisure trips. Additionally, being able to provide travelers a safe and comfortable environment at their destination requires training in customer service and hospitality operations.

Travel consultants assess the needs of travelers, providing the best possible travel arrangements for them. They offer advice on destinations; arrange transportation, accommodations, car rentals, tours and recreation; and plan vacation packages and business trips. The consultants advise on weather conditions, restaurants, entertainment

options and tourist attractions. For international travel, the consultants provide information on documents, currency exchange, customs and immigrations requirements and cultural differences. Many major cruise lines, tour companies, resorts, specialty travel companies, convention and visitors bureaus and motor coach companies use travel consultants to promote their products to the millions of people who travel every year. Employment opportunities with these suppliers also exist for the skilled professional.

Hospitality organizations strive to ensure their guests will have a pleasant stay by providing many of the comforts of home, including cable television, fitness centers and Internet connections. For business travelers, meeting facilities are available, along with multi-media equipment and business centers. The entire staff is responsible for providing quality service and exceeding guests' expectations.

Job Outlook

Employment of travel agents is expected to grow more slowly than the average for all occupations through 2010. However, many consumers will still prefer to use a professional travel agent to ensure reliability, to save time and, in some cases, save money.

Projected employment growth stems from increased spending on tourism and business travel over the next decade. With rising household incomes, smaller families, and an increasing number of older people who are more likely to travel, more people are expected to travel on vacation—and to do so more frequently—than in the past. Business travel also should grow as business-activity expands.

Earnings

Experience, sales ability, and the size and location of the agency determine the salary of a travel agent, with earnings up to \$25,000 annually. Salaries for hotel managers vary greatly according to their responsibilities and the segment of the hotel industry in which they are employed. The average compensation is approximately \$40,000, with experienced managers earning more than \$80,000. Salaries in other segments of the industry vary on educational level, responsibilities and location, but can range from \$25,000 to \$70,000.

Related Programs

Business Administration
Office Information Systems
Office Assistant

Tourism Careers

Educational Opportunities in Tourism at LCCC

Associate of Applied Business in Tourism

Today, people are more mobile than ever, traveling for business and pleasure. The tourism industry is one of the largest industries in the United States. In order to meet the need for trained professionals to work in this exciting and fast-paced field, LCCC offers its tourism program with concentrations in travel and hospitality, and with emphasis in customer service, marketing and international diversity. A cooperative work experience enhances a graduate's ability to secure employment.

This program may be completed in two years, if taken on a full-time basis. Many LCCC students choose to study on a part-time basis.

Students in the Associate of Applied Business in Tourism program complete courses in:

- Arts and Humanities
- Computer Information Systems
- English
- Social Science
- Tourism
- Business Administration
- Math
- Marketing
- Health Education

Note: Some of the courses offered as part of the Associate of Applied Business in Tourism program apply to professional certification from the Educational Institute of the American Hotel and Motel Association.

Related Educational Opportunities at LCCC and the University Partnership

- Certificate of Proficiency in Office Assistant
- Certificate of Proficiency in Word/Information Processing
- Associate of Applied Business in Accounting
- Associate of Applied Business in Administrative Office Information Systems
- Associate of Applied Business in Banking and Finance
- Associate of Applied Business in Business Administration (Management)
- Associate of Applied Business in Computer Information Systems (Network Communications Technology)
- Associate of Applied Business in Computer Information Systems (Software Development)
- Associate of Arts (leading to a program in business)
- Bachelor of Business Administration in Business Management, offered by Kent State University through the University Partnership at LCCC
- Master of Business Administration (PMBA), offered by Kent State University through the University Partnership at LCCC

About Lorain County Community College

Lorain County Community College is one of Ohio's leading colleges delivering distance learning education via the Internet. The College has expanded its delivery of programs and services through the 2001 opening of the LCCC Learning Center in Lorain. Partnerships with Lorain County's K-12 school districts have also led to important developments for the community. More than 700 high school students participate in the Post Secondary Enrollment Options Program by enrolling in LCCC classes, making LCCC the state's largest community college provider of PSEO. More than 30 percent of Lorain County's top high school graduates choose to attend LCCC.

LCCC is one of Ohio's fastest growing colleges because of the variety of learning opportunities it provides. Students can choose from more than 80 educational programs. Students can complete the first half — and sometimes more — of a bachelor's degree. The University Partnership brings eight universities to the LCCC campus to offering 30 bachelor's and master's degree programs. With the University Partnership at LCCC, the College partners with the state's finest universities to bring the best in bachelor's and master's degree programs right to the LCCC campus. Students can earn degrees that get them jobs immediately. Students can upgrade, retrain and improve current life skills. Students can learn in the classroom, at home and over the Internet.

LCCC offers a complete college experience. We understand that there's more to college life than attending classes. We offer many of the programs, sports, and activities available at large four-year universities and colleges. But, students will not have to stand in line behind juniors and seniors in the classroom, on the playing field, or in leadership positions. Students can immediately act in a play, sing in a musical group, serve as editor for the college newspaper, plan social activities, compete on the playing field, or set policy as a student government member.

In addition to providing a great education for those who enter college with aspirations of a degree, LCCC helps those who have changed their career goals, who want to broaden their horizons, and who want to return to work. LCCC provides learning and training for those who want to move up but find they need new or improved skills for the kind of professional opportunities they seek.

LCCC faculty is recognized locally and nationally for their work as professors and in other areas. They all have advanced degrees and real-world experience and understand their primary responsibility at LCCC is to teach classes. Classes are small. Individual attention is plentiful.

An LCCC education, as the slogan says, leads students into "real jobs and real futures." To find out more, call (800) 995-LCCC or visit LCCC's Connections Center or the LCCC Learning Center in Lorain for all of your enrollment service needs, including admissions, registration, advising and counseling.

Many of These Programs Qualify for Work-Based Learning:

- Paid internships and co-op job opportunities
- Work experience related to your major
- College credits
- Technical electives
- Career success

Program Qualifications

- Enrollment in a qualified academic program
- Completion of at least 15 LCCC credit hours with six credits within your major
- An overall GPA of at least 2.0 and at least 2.5 within your major

For more information, contact LCCC Employment and Career Services at 440-366-4076, e-mail careers@lorainccc.edu or visit www.lorainccc.edu/careers.



**Lorain County
Community College**



**The University
Partnership**

of Lorain County Community College

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