

SAMPLE PERSONAL INFOMERCIALS

SAMPLE 1

For the past 10 years I have been employed in the manufacturing industry where I have held several positions, including _____. Most recently, I was a Material Handler at ABC Widgets in Somewhere, Ohio where I was responsible for _____. As you may be aware, ABC Widgets is closing their Somewhere facility, and my job has been eliminated. I would like to continue to work in the manufacturing industry, where I can utilize my skills such as _____.

SAMPLE 2

I am very interested in Database Management. In my coursework at XXXX, we examined how systems such as XXX can greatly enhance an organization's efficiency. I later put this to good use in an internship with Acme Widgets where I designed and ran queries for several clients. I look forward to applying and building on these experiences, and would be pleased to do so at your organization.

SAMPLE 3

I am a sales professional with 10 years of experience in technology sales. At my last position, I increased sales in my division by over 20% in one quarter. I am currently looking for a sales position where I can utilize my experience and skills to help an organization increase market share.

SAMPLE 4

In my work experience, I have a good background in industrial mechanics. This includes maintenance and repairs as well as keeping up with the latest advances in technology. I am looking for a new position because my current employer ABC Widgets is planning to close the plant in xxx. I am also hard working, dedicated and personable. During my spare time, I take part in several sports and I enjoy fixing up old cars.

SAMPLE 5

I am a Human Resource professional with significant experience in helping organizations undergoing significant change. I have helped achieve business goals in several high-tech companies by developing effective human capital practices. I also built an HR consulting business that helps small organizations attain their strategic goals. I enjoy helping people create successful, effective organizations. I am seeking a position where I can use my expertise and business acumen to improve long-term business success.