



North Section
Basketball Tournament
March 2-4, 2012



2012 Sponsorship Packet

Background

Lorain County Community College is honored to host the Special Olympics North Section Basketball Tournament. The Tournament will bring more than 800 athletes with mental retardation or other developmental disabilities to Lorain County Community College's campus to compete in this annual basketball tournament. In addition, we expect over 1,500 supporters, volunteers, and family members to attend the event. This is the 16th year this regional competition will be held at LCCC.

You can support the athletes by being a sponsor. More than 2,300 people participate and attend this weekend event, which will be held this year on March 2, 3, and 4th in LCCC's Ewing Activities Center. LCCC gives away over 1,000 programs



Facts at a Glance

- Over 1,500 supporters, volunteers, and family members attend the event
- 2nd Largest Event on the LCCC Campus
- Gather people from all over Northeast Ohio
- Multiple media exposure including newspaper, radio, television, and internet
- Become a fan of Special Olympics Hoops at LCCC on Facebook

Special Olympics Hoops at LCCC
440-366-4747
www.lorainccc.edu/so



Sponsorship Opportunities

Event Sponsor:

\$ 5,000

- Listed as title sponsor
- Name listed on event t-shirts
- Banners hung in both venues
- Publicity in media releases
- Complimentary Full-Page Ad placed in program

T-Shirt Sponsor:

\$ 1,500

- Name and logo printed on event T-Shirts
- Complimentary Half-Page Ad in program

Party Sponsor:

\$ 1,000

- Listed as title sponsor for the athlete, family, and volunteer party on Saturday evening
- Banners hung in both venues
- Game Mentions to audience during breaks
- Complimentary Half-Page Ad placed in program

Teams Sponsor:

\$ 700

- Corporate logo placed on materials given to athletes
- Banners hung in both venues
- Game mentions to audience during breaks
- Complimentary Half-Page Ad placed in program

Game Sponsor:

\$ 100

- Announcements at game breaks

Program Ad Sponsor: See Chart

- Ad placed in event program book

Size	Price
Full-Page	\$ 125
Half-Page	\$ 75
Quarter Page	\$ 50
1/8th Page (Business Card)	\$ 25



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Sponsorship Information

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Contact Phone: _____

Contact E-Mail: _____

Please make all checks out to *Lorain County Community College*

Sponsorship Level:

- ____ Event Sponsor (\$ 5,000)
- ____ T-Shirt Sponsor (\$ 1,500)
- ____ Party Sponsor (\$ 1,000)
- ____ Teams Sponsor (\$ 700)
- ____ Games Sponsor (\$100)
- ____ Program Ad Sponsor (See Chart)

Email artwork for ads to: tdake@lorainccc.edu
(jpeg, tif, or high resolution PDF preferred)

Mail this completed form and payment to:
Special Olympics Hoops at LCCC
Lorain County Community College—PE 104
1005 N. Abbe Rd.
Elyria, OH 44035

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