

April 2020 Workshop Schedule

The Small Business Development Center (SBDC) at LCCC presents workshops that are designed to accelerate Ohio's economy by helping people start, sustain and grow their businesses

Special Thanks to Our Premier

Sponsors:



Who is Buying Right Now Anyway? – Zoom Webinar	April 1, 2020 - 1:00pm-2:00pm
Who is Buying Right Now Anyway? – It may feel like no one is buying. But they are out there. Discover who is buying and why and how to access these customers. In this time of uncertainty, we're here to be a resource to help you navigate and come out stronger on the other side. To that end, the Goldman Sachs 10,000 Small Businesses at Cuyahoga Community College and The Small Business Development Center at Lorain County Community College are bringing you a series of webinars to help you access resources and information to assist you in navigating this crisis.	
Presented by; Jane Stewart of PTAC (Procurement Technical Assistance Center) and Vince Adamus at GCP.	
Planning for the Future – Zoom Webinar	April 3, 2020 - 1:00pm-2:00pm
Planning for the Future – How can you proactively use your time while working from home? Find out how to receive reimbursement for professional development. In this time of uncertainty, we're here to be a resource to help you navigate and come out stronger on the other side. To that end, the Goldman Sachs 10,000 Small Businesses at Cuyahoga Community College and The Small Business Development Center at Lorain County Community College are bringing you a series of webinars to help you access resources and information to assist you in navigating this crisis.	
Presented by Lindsay Sims of Predictable Results Marketing & Lori Baukus of SBDC at LCCC	
The Freelance Economy Workshop – Zoom Webinar	April 16, 2020 - 10:00am-11:00am
This webinar is for both freelancers and small businesses and focuses on the exploding work from home culture. It describes how to capitalize on this opportunity using online freelance sites like Upwork and Fiverr. Individuals learn how to launch and grow freelance careers, while small businesses learn how to grow using sourced labor and assistance from around the globe. Comes with downloadable notes.	
Presented by URL Dr. & SBDC	
Ready to Launch - Zoom Webinar	April 20, 2020 - 1:00pm-2:00pm
Who is your customer? What is your value proposition? What do you need to know from the state? "Learn to Launch" will walk you through these questions and many other start-up basics you'll need to know in order to successfully launch your new venture.	
Presented by Ana Badillo, SBDC Advisor	
Increase Sales by Increasing Website Traffic - Zoom Webinar	April 24, 2020 - 12:00pm-1:00pm
Do you know how often your website is visited? The right keywords on your website? Do you have call to actions? Learn how to increase your web presence and drive more sales.	
Presented by Lindsay Sims, Founder/CEO - Customer Boom	

** All Workshops will be held at SBDC at LCCC – 151 Innovation Dr., Elyria unless otherwise noted
Visit www.lorainccc.edu/sbdc for more informatio

Business Model Canvas - Zoom Webinar	April 30, 2020 - 10:00am-11:00am
Planning a Business: Why do you need one? Anyone who is starting a business or thinking about starting a business will need to have a plan. Business plans can be boring and useless if not done properly. The Business Model Canvas is designed to focus the business on the strategic elements that matter most and have the greatest impact on driving growth. Learn the business blocks (infrastructure, customers, finances, resources, etc.) of business planning. You will leave with a great start to your business foundation and a road map to success.	
Presented by SBDC Advisor	

SBDC - Marketing Monday
<i>Make sure to watch our Facebook Live- Marketing Monday - every 2nd Monday at 10:00 am on our Facebook page at the Ohio SBDC at Lorain County Community College. Each week highlights a specific marketing topic and lasts about 30 minutes. Our marketing expert will stick around for a little bit to answer your specific questions.</i>

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