

May/June 2020 Workshop Schedule

The Small Business Development Center (SBDC) at LCCC presents workshops that are designed to accelerate Ohio's economy by helping people start, sustain and grow their businesses

Special Thanks to Our Premier

Sponsors:



The Freelance Economy – WebEx Webinar	May 14, 2020 - 8:00pm-9:00pm
Starting your freelance business	
Presented by: SBDC Advisors	

Make Smarter Decisions for Your Business & Avoid Blindspots: An Introduction to GrowthWheel – WebEx Webinar	May 18, 2020 - 1:00pm-2:00pm
GrowthWheel is a hands-on, action-oriented program designed to help entrepreneurs at all stages overcome their barriers to growth. Attendees will participate in a hands-on workshop introducing the GrowthWheel toolkit, and will get a sense of how empowering it can be to work with a Certified Growthwheel Advisor.	
Presented by Beth Gantz, SBDC Advisor	

Startup Academy – WebEx Webinar	May 20, 2020 - 10:00am-11:00am
We will be offering Startup Academy with a 3- week workshop taught by the SBDC advisors. Week 1: Business Planning - Week 2: Business Financials - Week 3: Marketing. The first workshop takes place May 20th, 27th & June 3rd from 10:00a-11:00a Virtually. There will be 2 tracks: Basics –Classes, Coaching, tools/resources - \$49.00Plus-Classes, coaching, tools/resources & website - \$49.00 + \$399.00 for website and any other additional fees. To pay for the class, please visit https://lcccnoncredit.pdx.catalog.canvaslms.com/browse/corporateandbusinesssolutions/courses/sbdc-start-up-academy-may-20 .	
Presented by SBDC Advisors	

Crush The COVID-19 Business Crisis Program - Zoom Webinar	May 21, 2020 - 9:00am-1:00pm
These are strange times. Most businesses are reframing how they do business. Questions abound around prospecting, selling, sustaining. In this 3-hour program four leading sales experts provide concrete ideas around what to do now, as well as how to prepare for the time when we will emerge from this crisis. A link will be sent the day before the event.	
Presented by Diane Helbig, Liz Dederer, Stacey Brown, Farnoosh Brock	

Ready to Launch - Zoom Webinar	June 4, 2020 - 10:00am-11:00am
Who is your customer? What is your value proposition? What do you need to know from the state? "Learn to Launch" will walk you through these questions and many other start-up basics you'll need to know in order to successfully launch your new venture.	
Presented by Ana Badillo, SBDC Advisor	

** All Workshops will be held at SBDC at LCCC – 151 Innovation Dr., Elyria unless otherwise noted
Visit www.lorainccc.edu/sbdc for more informatio

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Planning a Business (BMC) - WebEx Webinar	June 18, 2020 - 10:00am-11:00am
Planning a Business: Why do you need one? Anyone who is starting a business or thinking about starting a business will need to have a plan. Business plans can be boring and useless if not done properly. The Business Model Canvas is designed to focus the business on the strategic elements that matter most and have the greatest impact on driving growth. Learn the business blocks (infrastructure, customers, finances, resources, etc.) of business planning. You will leave with a great start to your business foundation and a road map to success.	
Presented by SBDC Advisor	

SBDC - Marketing Monday
<i>Make sure to watch our Facebook Live- Marketing Monday - every 2nd Monday at 10:00 am on our Facebook page at the Ohio SBDC at Lorain County Community College. Each week highlights a specific marketing topic and lasts about 30 minutes. Our marketing expert will stick around for a little bit to answer your specific questions.</i>

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